

# Polish Mid - Century Design Icons

366  
Concept  
Retro Furniture



## *Polish Design Icons at Maison & Objet*

**Between 8-12 September 2017, 366 Concept will appear at Maison&Objet Paris fair trade where it will present a few new series of revived Icons of Polish Mid-Century furniture.**

366 Concept - Retro Furniture is a brand reissuing 'abandoned' Icons of Polish Mid-Century Design and giving them a second life they definitely deserve. It began from reintroducing to the market on the exclusive license the legendary 366 Easy Chair designed by Joseph Chierowski.

Our passion, commitment to quality and unique design has quickly won over critics and customers around the world: our crowning achievement the official **selection to the Design Museum London 2016 exhibit**. By the end of 2016, the brand was available in over 50 concept stores throughout Europe, including London, Paris, Berlin, Amsterdam, Warsaw, Zurich.

Our philosophy is simple - **We believe Good Design is Timeless**. We also put great effort into making our work sustainable: ecofriendly and socially conscious.

We have decided to invest in the future of our planet and introduced a project which helps reforest the land. **For every Armchair sold, one Tree gets planted!**

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## *Fox Series*

**(1960's/ 366 Concept 2017) - enriched series new versions: Club Armchair, 2-Seater, Round Coffee Tables**

Designed in the 1960s, often considered the second-most popular piece of Polish Mid-Century furniture aside from the 366. Its exclusive wooden design and exquisitely comfortable seat were once the pride of every Polish club and restaurant.

**Prices starting from (incl. VAT and delivery):**

FOX Club Armchair: €640

FOX 2-Seater: €1330

FOX Round Coffee Tables: S - €450,  
M - €490, L - €690, H - €390



## *200-190 Chair Series*

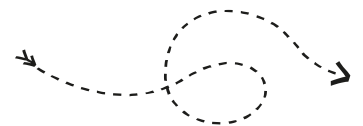
**(1960's/ 366 Concept 2017) - the premiere of the series**

Contemporary reissue of Type 200-190 Chair designed in the 1960s. The chair became an unquestionable Icon of Polish design thanks to its luxury and elegance. The upholstered chair's light form, as well as the use of ash wood with brass details, give it an air of nobility and timelessness that continues to impress.

**Prices starting from (incl. VAT and delivery):**

200-190 Chair: €310

200-190 Bar Stool: €340



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## *366 Metal Series*

**(1960's/ 366 Concept 2017) – the premiere**

After reissuing the wooden 366 Armchair, 366 Concept turned to 366 Metal, also designed by Chierowski in 1960s, but one which had never been manufactured before. Lightweight, original and minimalist, it is available in different colors, black to copper, to white. Perfect for a variety of interiors: from delicate Scandinavian to industrial lofts.

**Prices starting from (incl. VAT and delivery):**

366 METAL Armchair: €490



*Feel Welcome to visit Us : Hall 7, Stand F209*

Our presence at M&O will be supported by Institut Polonais Paris.



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