

chilewich EDITIONS

DESIGNING WITHOUT BOUNDARIES

NEW YORK – Chilewich is recognized internationally for creating textiles which are both beautiful as well as hard working. While beauty is always our first priority, beauty alone has never been enough. Our textiles must also be durable, easy to clean, conducive to mass production as well as accessible and affordable to a large number of customers. This design philosophy will continue to inspire and guide us in the development of all our seasonal textile collections designed for a growing range of applications.

But sometimes you just want and need to color outside the lines and we decided that we have truly earned that opportunity now.

Chilewich EDITIONS is our first foray into product explorations which are not bound to meet all of our normal rigorous requirements. These selected editions will be limited runs of designs which cannot be produced on a large scale, whose aesthetic expresses and satisfies a more particular and personal viewpoint... basically more art than commerce.



The first of our Chilewich EDITIONS series is Blocks.

In her early twenties, Sandy briefly considered fine art as a career. Accepting that she was neither a good draftsman nor a good painter she felt restricted expressing herself in two dimensions. She intuitively did her best work with just a simple pair of scissors... cutting things up and putting them back together again. Collage became her art form.

Blocks, designed in 2017, started as a collage in Sandy's office. She was cutting up sections of discarded printed materials that she saved from old product development fabric. She adhered these different saturated colored sections onto a black textile surface. The outlines of the different modular colored shapes appear hand drawn but all combined, the graphic effect is bold and gripping.

Partnering with a local print shop in the Atlanta area, Chilewich was able to bring Sandy's vision to life. In order to achieve the vibrant saturated colors onto a black surface, Blocks required printing multiple layers of color with great precision. This was a very labor intensive process without compromise.

ABOUT CHILEWICH

Chilewich original textiles have been enhancing interiors around the world since 2000. Each season, a new collection for table and floor that embodies the company's distinctive aesthetic and unique vision is created by founder and creative director Sandy Chilewich. Continually stretching the boundaries of what to expect from a textile, Chilewich styles are renowned worldwide for their durability, ease of care and inventive design. With a commitment to "Made in the U.S.A.", Chilewich designs and utilizes custom machines to produce their placemats, of which over 1.6 million are made each year. Additionally, over 15,000 rugs are individually self-bound by hand annually. Guided by innovation and discerning taste, Chilewich designs exemplify the new standards for modern textiles.

ABOUT TERRASTRAND

TerraStrand® is the proprietary name of the yarn that Chilewich has developed in an effort to make significant environmental improvements in their products. Used in over 90% of their portfolio, TerraStrand® is 100% Phthalate-Free and contains 25% renewable vegetable content. Every square yard saves 0.02 gallons of Petroleum and 0.41 pounds of CO₂ as compared to conventional woven vinyls. The Fall/Winter 2017 collection features this innovative yarn in all of the products except the Shag mats.

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