



GRAFICHE TASSOTTI

STAMPERIA in BASSANO di GIORGIO TASSOTTI & FIGLI s.r.l.

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Tassotti Christmas 2016: the classic red, green and gold find a new "glam look".

During the traditional meeting at **Maison & Objet** (Paris, 2-6 September 2016), **Grafiche Tassotti** - international benchmark for the Stationery & Gifts industry - presents the Christmas Catalogue 2016 (**Hall 6, Stand R84**).



Many novelties that reflect the latest trends, inevitable the classic proposals: characterized by a fine Christmas allure, Tassotti products make moments of celebration unique, thanks to the special care of all those precious details that cannot be left to chance.

Once again, the **decorative papers** are the precious protagonists. Among contemporary lines and retro suggestions, they are well suited to many different tastes, for all times of the year, but especially for a fun and colorful Christmas.

The two colors for excellence of the Christmas tradition red and green, are in fact re-interpreted with new combinations.

For "*Christmas in red*" Tassotti presents Nordic-inspired patterns, like the sophisticated "**Pattinatrici**" or "**Storie di Natale**", by the calligrapher Francesca Biassetton, which blend well to the classic stripes and the calligraphic interpretation of Anna Schettin of the famous Christmas carol "**Adeste Fidelis**".

Other graphic signs taken from our Remondiniana tradition are combined in an original way, in stylized and fine lines, always of calligraphic master and perfect for those who prefer the minimalist style. A trend that is also confirmed in the "*green*" proposals, with the patterns "**Aghi di pino**", "**Fiocchi di neve**" and "**Zig Zag**".

Golden glares for the paper in the pattern "**Scrittura**", a true and own Tassotti icon, who dresses in gold and becomes the essential ally to embellish an important gift, which "will shine" in the hands of someone special.



In this regard, the wide Tassotti range also includes **boxes** of different sizes, used to store a gift in a glamorous way or which may become a gift themselves. The success of the Christmas vintage style **gift tags** with the natural fiber string continues. For those who wish to decorate their Christmas tree in an unusual way, the **dual use** of the gift tags, in the round format - Christmas ornament with colored ribbons, turn into an accessory that brings joy.

For a Tassotti Christmas "total look", perfect gift ideas for the true Paper fans are the **gift boxes**, containing four sheets of decorative paper and the **two new origami kits**, with 48 sheets in 6 different patterns, accompanied by a **greeting card** to choose among the vast proposals.

Each card tells a story. All can be seen on www.tassotti.it, presented in an all new updated graphic.

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Tassotti: The culture and art of printing.



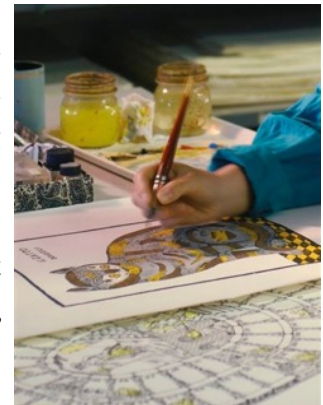
In 1957, Giorgio Tassotti opened the Tassotti printing house in Bassano, reviving the tradition of the Remondini printing shop by offering classic hand-coloured prints.

Active in Bassano (then part of the Republic of Venice) from 1657 to 1861, Remondini was considered to be the largest printing house in Europe, with more than 18 moveable type presses, 24 copper plate presses and over 1,000 workers.

The leading products were devotional books, popular prints, wallpapers and bookbinding papers. The products were sold by pedlars who were active throughout Europe, Russia and even the Americas.

The fall of the Republic of Venice marked the printing house's decline the production lines were divided and sold off to different manufacturers. The plates for decorative papers from Bassano reached as far as Varese, giving rise to "Varese paper".

The Tassotti family has made it a mission to become a "creative print workshop", with highly-skilled workers capable of producing exclusive, exceptional-quality products, reviving an ancient tradition!



All of the products in the current catalogue (more than 2,000) - ranging from decorative paper, wrapping paper and art prints to Cartascrittura fabric and paper items, greeting cards and fine numbered editions - are made entirely in Italy at the Bassano facility.

The shop "Carteria Tassotti", also in Bassano near the Palladian bridge, was opened in 1992. The upper level, which faces the Alpini Bridge, houses the Remondini Museum, a private collection of Remondini originals. The shop hosts courses and activities, in collaboration with the "Orizzonti di Carta" association.

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