



The Mediterranean brand continues to grow with a perfect combination of luxury and comfort

The textile brand from Barcelona mikmax launches its **new collection** with many novelties: new Mediterranean tones, a new *flamé* jersey cotton (the star fabric of the brand), and proudly introduces its **new line**: *mikmax beauty*.

The new collection enhances one of the main values of the mikmax philosophy, the **versatility**, while respecting the comfort and the quality that are the original essence of mikmax.

Versatility in different fabrics but the same colour, to allow the mixture of the jersey comfort with the linen freshness. Versatility also with reversible products, to change the look in the blink of an eye, and still versatility with the two-tone effect of the new *flamé* jersey cotton, everything designed to combine each and every one of the items in the collection, as well as to create the perfect atmosphere for every moment of the day.

The brand, which is sold in over 20 countries worldwide, has decided to expand its collection with a new line, *mikmax beauty*. By introducing a different exclusive fabric, the **silk**, it is emphasized the **body care** while sleeping, a concept that the brand has always taken into account with the jersey cotton.

For further information or photos, please contact us at export@mikmax.com

