

PRESS RELEASE

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SLOW Design introduces a new collection: Olfactory Books

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NEWS

SLOW Design is proud to introduce Olfactory Books, a collection of paper notebooks paired with organic fragrances to give a scent to words.

We divide our lives time between Tuscany and the south of France.

We started to explore Provence with its traditions, and especially in the world of fragrances.

Thus was born our new collection of Olfactory books, a research on classical texts that evoke hidden feelings.

The scents are essential, and 100% of organic origin.

3 Olfactory books: 3 organic scents for 3 Classics, such as : Shakespeare, Baudelaire and Dante.

Spray the scent on the book and open it to let it give off its fragrance.

You can use it at home, bring it in your bag, offer it as an original present.

The notebook and its fragrance spray are packed in an elegant and graphical white cardboard box.

more info at: <http://www.slow-design.it/home/olfactory-book/>

BIO

SLOW was created by Roberto di Filitto and Nathalie Schneider.

He is a designer, she comes from fashion.

They have been working together in their graphic and design company in Tuscany, Italy,

until they began to collaborate with local craftsmen,

to design new objects with classical techniques and antique skills.

COLLECTION

MUTE BOOKS ... A collection of notebooks playing with classical titles and a handcolour edge,

ALICE... A subtil artwork of oxidation on mirrors,

OLFACTORY BOOKS ... A paper notebook and an organic fragrance to give a scent to words

Our products represent a parallel world.

Notes of the memory that survive in our daily lives.

They are part of our research on traditional and common objects, re invented and restored, to get new vigour and modern spirit.

Our products are realized one by one by craftsmen in Tuscany, in search of respect with the environment.

Our last product, Olfactory book, is the result of the two of us:
half made in Italy, half made in France!